

EUROPE CHINA INSTITUTE

ITT INTERCULTURAL LEADERSHIP PROGRAM FOR ASIAN PROFESSIONALS



The ITT Intercultural Leadership Program supports Asian professionals to unleash their talent in a Dutch working environment. The program is exclusively developed by a joint cooperation of Nyenrode Business University and International Top Talent.

FOR MORE INFORMATION

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You are now working in the Netherlands. The cultural context has changed. People have a different mindset and different behavior. You need cross-cultural communication skills to fit into a Dutch organization. You need interpersonal skills to be a good team player. You want to know more about your capabilities to navigate your future career. It is time for you to take action. The ITT Intercultural Leadership Program is your starting point to achieve these goals and broaden your network.

TARGET GROUP

Professionals from Asia that work or do research in the Netherlands, with a focus on

- 1) Engineers and beta professionals from Asia working in the Netherlands
- 2) PhD and postdoctoral researchers from Asia doing research in the Netherlands

PURPOSE

The ITT Intercultural Leadership Program is specifically developed for Asian engineers and researchers, who want to

- 1) Improve soft skills in team work
- 2) Enhance communication in Dutch environment
- 3) Broaden professional network in the Netherlands.

TOPICS

The program offers you five modules which touch upon different themes that prepare you for a leading position in a western working environment. All the modules are embedded in a Dutch cultural context and taught in English.

DELIVERABLES

- Increased cultural understanding
- A better team player, an effective manager
- Better communication skills in a Dutch environment
- A broader view by learning from fellow participants
- Your own Personal Development Plan

PROGRAM SCHEDULE

The program takes place during 5 weekends. The starting date of the program is 20th of January 2012. Please see the back page for time schedules per module.

REGISTRATION

The investment for the program is Euro 5,900,- (excl. VAT), including materials, books and refreshments. You can register online at www.nyenrode.nl/eci. Deadline for registration is 1st of December 2011. Participants can use the hotel facilities of Nyenrode at their own costs.

EXPERIENCES CLASS 2010

“On the university I receive a lot of training on the technical and professional aspects of my job. In this course, I receive training in personal and communication skills that are important to be successful!”
PhD candidate, Dutch Polymer Institute

“What I learned most in this program is communication skills, leadership skills and how to influence people. What impresses me most is the role plays and group sessions. They are practical and eye-opening. It definitely helps me in my professional career.”
Senior Research Engineer, VectorWise



International Top Talent

Nyenrode Business University & International Top Talent

Date	5 weekends
Starting date	20 th of January 2012
Closing registration	1 st of December 2011
Location	Nyenrode Business University – Dr Albert Heijn Building



NYENRODE
BUSINESS UNIVERSITEIT

Europe China Institute 

MODULES OF THE ITT INTERCULTURAL LEADERSHIP PROGRAM FOR ASIAN PROFESSIONALS

The program consists of five modules in which you work on leadership skills, effective communication skills, tools to work successfully in teams and your Personal Development Plan. All the modules are embedded in a Dutch cultural context and taught in English.

MODULE 1

Recognizing cross-culture differences

Lecturer: Assistant Professor M-J. Browaeys and Prof. dr. H. Ebbers

Date: Friday 20th of Jan., Saturday 21th of Jan. and Sunday morning 22th of Jan. 2012

Module 1 is designed to improve your cross-cultural skills. You learn to understand the complexity of cross-cultural contexts. This module addresses practical models for understanding cultural differences.

Important subjects:

- Analyze different cultural values between Asia and the Netherlands
- Recognize cultural stereotype and overcome communication barriers
- Adapt professional skills to Dutch working environment

MODULE 2

Communicating effectively in a Dutch organization

Lecturer: Drs. Marijke Broekhuijsen & Mr. Hein Dop

Date: Friday 9th of Mar., Saturday 10th of Mar. and Sunday morning 11th of Mar. 2012

Communication is the most important cause of misunderstanding. There are barriers in the communication process when the sender and receiver are from different cultures. In module 2 you do role plays with trainers to experience the direct effect of your communication style.

Important subjects:

- Communication skills in a Dutch working environment
- Recognize different communication styles
- Interpersonal skills

MODULE 3

Working successfully in a team

Lecturer: Dr. R. Blomme & various trainer from Nyenrode

Date: Friday 13th of Apr. and Saturday 14th of Apr. 2012

Module 3 gives you an extensive view in cooperating with others to achieve goals with a down-to-earth mentality. This module deals with effective leadership skills and group dynamics. You learn how to persuade others and report to supervisors. In the case simulation you interact with a team and learn how to create trust in a relationship.

Important subjects:

- Effective leadership
- Case simulation in team work and performance
- Building trust in a team

MODULE 4

Increasing your personal effectiveness

Lecturer: Mrs. Marieke de Boer

Date: Friday 11th of May and Saturday 12th of May 2012

This module will equip you to better deal with difficult situations. Via Leary's Rose you will gain insight and tools to increase your sensitivity with regards to the interaction. We will also take your communication skills one step further by learning to speak for an audience.

Important subjects:

- Enhance your impact
- Understand behavior

MODULE 5

Composing a Personal Development Plan

Lecturer: Dr. M. van Roon and E. Bijl

Date: Friday 8th of Jun. and Saturday 9th of Jun. 2012

The ITT Intercultural Leadership Program concludes with a lecture about talent management: how to implement your strengths and new insights. You get the chance to share your learning points with professionals. You discover your potential and you set up your career goals. Together with a personal coach you develop an integration plan to apply your personal learning in your future career.

Important subjects:

- Feedback and coaching
- Personal Development Plan (PDP)
- Career objectives

FACULTY

The professors and trainers from Nyenrode are specialized in cultural and business studies between Asia and Europe, organizational communication and leadership development with years of research experience. Both Nyenrode Europe China Institute and Europe India institute are involved in and contribute to the ITT Intercultural Leadership Program. In addition, international captains of the industry in the Netherlands support the program with personal stories and business experiences through close class interaction. The program might be subject to changes.