

EUROPE CHINA INSTITUTE ITT INTERCULTURAL LEADERSHIP PROGRAM FOR ASIAN PROFESSIONALS



The ITT Intercultural Leadership Program supports Asian professionals to unleash their talent in a Dutch working environment. The program is exclusively developed by a joint cooperation of Nyenrode Business University and International Top Talent.

FOR MORE INFORMATION

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You are now working in the Netherlands. The cultural context has changed. People have different mindset and behavior. You need cross-cultural communication skills to fit into a Dutch organization. You need interpersonal skills to be a good team player. You want to know more about your capabilities to navigate your future career. It's time for you to take action. The ITT Intercultural Leadership Program is your starting point to achieve these goals and broaden your network.

TARGET GROUP

Professionals from Asia that work or do research in the Netherlands, with a focus on

- 1) Engineers and beta professionals from Asia working in the Netherlands
- 2) PhD, Post-Doc researchers from Asia doing research in the Netherlands

PURPOSE

The ITT Intercultural Leadership Program is specifically developed for Asian engineers and researchers, who want to 1) improve soft skills in team work, 2) enhance communication in Dutch environment and 3) broaden professional network in the Netherlands.

TOPICS

The program offers you five modules which touch upon different themes that prepare you for a leading position in a western working environment. All the modules are embedded in a Dutch cultural context and taught in English.

DELIVERABLES

- Increased cultural understanding
- A better team player, an effective manager
- Better communication skills in a Dutch environment
- A broader view by learning from fellow participants
- Your own Personal Development Plan

PROGRAM SCHEDULE

The program takes place during 5 weekends. The starting date of the program is Friday 22nd of October 2010. Please see the back page for time schedule per module.

REGISTRATION

The investment for the program is Euro 5,700,- (excl. VAT), including materials, books and refreshments. You can register online at www.nyenrode.nl/eci. Deadline for registration is 1st of September 2010. Participants can use the hotel facilities of Nyenrode at their own costs.

EXPERIENCES CLASS 2009

“The program enables me to recognize the behavior of my Dutch colleagues. This course gives me tools to communicate in a different way.”
Chinese PhD, Dutch Polymer Institute

“I receive a lot of technical training at my employer in the Netherlands. However, this course pays attention to the soft skills that are needed to do my job right and improve my career path in Europe.”
Indian engineer, IBM



International Top Talent

Nyenrode Business University & International Top Talent

Date	5 weekends
Starting date	22 nd of October 2010
Closing registration	1 st of September 2010
Location	Nyenrode Business University – Dr Albert Heijn Building



NYENRODE
BUSINESS UNIVERSITEIT

Europe China Institute 

MODULES OF THE ITT INTERCULTURAL LEADERSHIP PROGRAM FOR ASIAN PROFESSIONALS

The program is built up out of five modules in which you work on leadership skills, effective communication skills, tools to work successfully in teams and your Personal Development Plan. All the modules are embedded in a Dutch cultural context and taught in English.

MODULE 1

Recognizing cross-culture differences

Lecturer: Associate Professor R. Price and Prof. Dr. H. Ebbers

Date: Friday 22nd of Oct., Saturday 23rd of Oct. and Sunday 24th of Oct. 2010

Module 1 is designed to improve your cross-cultural skills. You learn to understand the complexity of cross-cultural contexts. This module addresses practical models for understanding cultural differences.

Important subjects:

- Analyze different cultural values between Asia and the Netherlands
- Recognize cultural stereotype and overcome communication barriers
- Adapt professional skills to Dutch working environment

MODULE 2

Communicating effectively in Dutch organization

Lecturer: Various trainers from Nyenrode

Date: Friday 19th of Nov., Saturday 20th of Nov. and Sunday 21st of Nov. 2010

Communication is the most important cause of misunderstanding. There are barriers in the communication process when the sender and receiver are from different cultures. In module 2 you will do role plays with trainers to experience the direct effect of your communication style. Important subjects:

- Communication skills in Dutch working environment
- Recognize and interpret different behavior
- Interpersonal skills

MODULE 3

Working successfully in a team

Lecturer: Drs. J. van Breukelen and Dr. R. Blomme

Date: Friday 21st of Jan. and Saturday 22nd of Jan. 2011

Module 3 gives you an extensive view in cooperating with others to achieve goals with a down-to-earth mentality. This module deals with effective leadership skills. You learn how to persuade others and report to supervisors. In the case simulation you interact with a team and learn how to create trust in a relationship. Important subjects:

- Effective leadership
- Case simulation in team work and performance
- Building trust in a team

MODULE 4

Dealing with organizational dynamics

Lecturer: Prof. A. Wierdsma

Date: Friday 18th of Mar., Saturday 19th of Mar. and Sunday 20th of Mar. 2011

Module 4 is about understanding the organizational dynamics and communication structures in an organization. An organization consists of informal and formal lines. How can you recognize these lines and how should you behave in such organizational context? You share problematic situations in your organization with your peers and find solutions jointly. Important subject:

- Working with differences
- Interdepartmental relations

MODULE 5

Composing a personal development plan

Lecturer: Dr. M. van Roon and Drs. R. Joosten-Rabou

Date: Friday 13th May and Saturday 14th May 2011

The ITT Intercultural Leadership Program rounds off with a lecture about talent management: how to implement your strengths and new insights. You get the chance to share your learning points with professionals. You discover your potential and set up career goals. Together with a personal coach you develop an integration plan to apply your personal learnings in your future career. Important subjects:

- Feedback and coaching
- Personal Development Plan (PDP)
- Career objective and practical daily activities

FACULTY

The professors and trainers from Nyenrode are specialized in cultural and business studies between Asia and Europe, organizational communication and leadership development with years of research experience. Both Nyenrode Europe China Institute and Europe India institute are involved in and contribute to the ITT Intercultural Leadership Program. In addition, international captains of the industry in the Netherlands support the program with personal stories and business experiences through close class interaction.